MEM

DESIGN SERVICES

Megan Manning

GRAPHIC DESIGN
< >
FRONT END DEVELOPMENT

About Me

Experienced graphic & web designer and front-end developer.
Self-Starter & Time Manager

Portfolio

www.memdesignservices.com

Contact

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< > Skills

Photoshop
Illustrator
InDesign
Logos
HMTL5
CSS3
Bootstrap
Wordpress

Experience

Clear Path Direct 2016-present
SENIOR GRAPHIC DESIGNER & WEB DEVELOPER

- Manage 2 junior designers
- Independently complete 4+ micro-websites per week
- Collaborate on team projects: break down scope and delegate tasks, as well as contribute graphic and coding assets
- Create graphic and code templates for each client for team use
- Expanding our development platforms to include responsive and mobile-forward designs and best practices
- Account lead on successful product campaigns,: Clever Cutter®, Socket Shelf™, Calming Comfort™, Egglettes™, and Pocket Mouse™
- Assisted on larger brands like Snuggie® and Shake Weight™

2011-2016
ECOMMERCE CONSULTANT / WEB DESIGNER

- Design short-term marketing micro-websites from mockup to launch, often in less than 8 hours
- Write HTML/ASPX/VB/CSS for 1-12 page micro-websites
- Create graphics and write HTML for email campaigns
- Create market testing product surveys

Black Horse Motel, LLC 2008-2019
CREATIVE DIRECTOR / DESIGNER / DRUMMER

- Conceptualized and created all branding materials
- Provided a clear branding identity and guide to partners
- Designed merchandise & marketing materials: album art & packaging, t-shirts, stickers, buttons, koozies, etc.
- Built & maintained website - blackhorsemotel.net
- Managed and created content for all social media accounts
- Designed email newsletters (MailChimp)
- Managed LLC sales and finances - budget, sales, inventory, expenses, purchasing, ROI, tax preparation

American Autowire 2007-2011
JUNIOR MARKETING ASSISTANT

- Built and maintained company websites
- Designed web banners and ads
- Assembled annual product catalog
- Conceptualized and created all print advertising
- Built landing pages for each print advertisement
- Created trade show booth and large scale display graphics
- Designed and taught Abobe Illustrator training for R&D engineers

Education

present	Codecademy - continuing ed. - HTML5/CSS, JavaScript, Bootstrap
2007	Aquent Graphics Institute - Adobe Creative Suite Certification
2001-2005	Drew University - Bachelor of Arts - Psychobiology, Classics